

GOLDEN HOUR

With

Arielle Raycene

*Self love advocate and driven creative, ARIELLE RAY,
soaks in the summer with a positive attitude and determination for change.*

As a successful model, actress, influencer, producer and writer, Arielle captivates the fashion, beauty and showbiz industry! Thriving in Los Angeles as a multi-talented, successful and humble young woman, Arielle spreads her message of self love and acceptance.

Arielle has graced features in Playboy, FHM, Maxim and now NOW Magazine. Not only known for her modeling, Arielle attained the leading role in “Used”, an NYC Broadway play, beginning this year. She has earned her degrees in Broadcast Journalism and Theatre paving her way to eventually producing and winning a BEA award for best documentary called, Tipping the Scales.

With a plethora of accomplishments under her belt, Arielle has found a way to positively embrace

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Pants: BARUNI
Earrings: FLUTTER STATEMENT
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Necklace: KAT ONG



the 2020 circumstances, and continue to grow and reflect of her self and passion for creativity.

Q: You started modeling when you were a baby, what has been the most valuable lesson you've learned about the industry?

My mother taught me the importance of persistence and hard work. She also reminded me to have FUN along the way and it's the way I try and live my life. It's easy to get caught up in the idea of wanting to reach goal after goal only to get there wanting more and not stopping to enjoy what has just been accomplished. What's the point of life if your not enjoying what you are doing. There's no one way to go about this industry: there isn't a road map like there is to being a doctor. I have learned to trust my instincts and stay true to who I am.

Q: The fashion, beauty and showbiz industry can be a tough industry to break. How do you remain confident in yourself, your abilities and worth?

It is indeed a tough industry. To stay on track, I have rules / guidelines for myself that I TRY my best to follow. In no particular order they are 1) Don't take yourself too seriously. Remember to trust yourself, be playful and keep playing. 2) Don't talk down on yourself or speak negatively 3) Change your view point or perspective : you are the only you in this world! The various experiences I have been through in my life, and things that I have done, make me unique. 4) Do not compare yourself to others (just don't do it!) 5) Have an immense amount of faith in yourself. All this is easier said then done but I do my best everyday. A little trick that has helped me is to take paper to pen first thing and write three pages of anything and everything. It gets all the "gunk" out which helps clear my head for the day.

Q: You are an advocate for self love and being unapologetically yourself, what was the catalyst for

embracing and empowering yourself and others?

I wasn't always like this. I've had a lot of people bring me down, myself included. As the saying goes what doesn't kill you only makes you stronger, and when you reach enough pain inside the only place to go is up and that is what I did. I learned that unless you love what's on the inside you will never love what's on the outside. So as silly as it may sound I started to practice self love and put myself first. I worked on just being me and learned to sit with myself and my thoughts until I was comfortable, until I was my favorite person. I'm an advocate for self love because real change in this world will start from within.

"I'm an advocate for self love because real change in this world will start from within."

Q: We admire your film, Tipping the Scales, which examines the childhood obesity epidemic, and ultimately won The Broadcast Education Association Award for Best Documentary at the BEA awards. What brought you on board to producing a documentary?

I love all aspects of film making. While I'm mostly in front of the camera I have been starting to do a lot more creative work behind the camera. This documentary was the first big project on which I worked behind camera. It spoke to me just as any body issue

does. It needed to be addressed, just like body dysmorphic disorder, child obesity is a topic not often talked about but just as important.

Q: You have also been featured in editorials such as Maxim, FHM and Playboy. Becoming the face of Pantry LA and Pixie, and starring in the NYC Broadway play, Used! How do you determine what projects you want to take on?

When I started back up, it was about building my portfolio and getting into magazines that I used to read while growing up. Maxim, FHM, etc. was a thrill-

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Top: LOTUZ JAKARTA
Skirt: LILIT MARKOSYAN DESIGNS

ing experience for me and I am so glad I was featured in them. I got to travel to amazing places and meet people that I call my friends to this day. Acting has always been my main interest so as I got noticed and was offered more projects I mixed it up between modeling and acting. In terms of how and why I choose my next projects, It's simple, if it challenges me and/ or excites me then count me in! I want to get out of my comfort zone and do things that enable me to grow both as a person and as an artist. I was able to do this when I decided to take on the play "Used" in New York. It wasn't something that people expected me to do, but the material grabbed me, I was drawn to the character and I love the theater. It would be my first time on stage in New York and I knew it was something I must do!

Q: We love your instagram! @thearielle-ray because you are truly relatable, hilarious and stunning! How do you decide your own content?

Well thank you! Us models / actresses have this whole internet persona that seems to exist a lot lately and its an easy trap to fall into. To try and "keep up" but at the end of the day if it doesn't feel good and its not authentic to you then why bother! It's very important for me to be as real as possible and post what makes me feel good and what I like. I think of it as my very own billboard on Sunset Blvd. What is it that I want to tell you today? What do I want to show you? What do I think is cool? What am I feeling today that I feel like expressing? That's how I decide what I post.

Q: With everything going on in the current crisis of Los Angeles, what are you looking forward to most this coming summer?

The million dollar question- "What is in store for us this summer?" Unfortunately, only time will tell but I'm staying positive and taking this time

to learn and grow as an artist and try new things. I have piano, singing and acting classes all via zoom! (I'm no singer but I'm having fun with it). I've been tackling Julia Camerons 3 part book series about evolving as a artist. I've been doing a lot of painting and I've been trying to tackle meditation. I'm also hoping I will become a dog mom at some point this summer. I've done a few modeling gigs so far (under script guidelines I might add) and hoping for more. What I'm most excited about is completing a series that I co-created during this Quarantine period. It is shot while quarantining and is called the "Q Hustle". I can't talk too much about it, but I can give you

a little rundown. An LA transplant used to hustling, doing what she must in order to get by has to now think outside the box of money making in post cover times...Apart from that I do look forward to our industry opening up so I can be on set again!

Q: What are you most proud of in terms of your career and life?

In my career am most proud about the way I approach my work. No matter what the job is, I treat it like it's the first most important job I have. I always give it my all, and make sure I respect the work. I understand my career will never look the same way twice.

Every new project has it's own challenges and I'm constantly growing as an artist with every triumph or failure, and that's how I continue to evolve. In my life I am most proud of the person I have become today, the one that is present, being herself and improving as she goes.

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